

COVID-19 Response April - July 2019

HDFC Limited's CSR strategy to manage this crisis was focused on building the resilience of vulnerable and marginalised population groups who were significantly impacted. As a part of this project, enabled by the H T Parekh Foundation, HDFC contributed INR 180 million in the period April to July 2020, benefitting over 200,000 individuals.

We have engaged with 27+ small to mid-sized community-based organisations to understand the local challeng es and needs, basis which we undertook specific relief initiatives. Based on insights received from our partners, we categorised our relief work into 4 broad categories - distributing dry ration, supporting cooked meals, and providing preventive and curative healthcare equipment. HDFC's contribution ensured that we have helped in addressing social and economic challenges faced by vulnerable communities, as well as supporting the healthcare system in a timely and humane manner.

Below is a snapshot of our overall COVID-19 response

